

# Alan Chen

## Design Technologist

Full-stack engineer with a foundation in product design, possessing a decade of experience across tech, healthcare, and e-commerce. Skilled in UX tools like Figma and highly proficient in developing high-fidelity rapid prototypes using HTML, CSS, JavaScript, and React.

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portfolio alanchen.com

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### Development Skills

React  
JavaScript  
TypeScript  
Sass  
React Hooks  
Recoil  
Node.js  
Github  
Firebase  
Heroku  
MongoDB

### Design Skills

Figma  
Principle  
Sketch  
Omnigraffle  
Adobe Photoshop  
Adobe After Effects  
Adobe Experience Manager  
Microsoft Excel  
Google Analytics  
Facebook Ads Manager

### Education

*UC Berkeley*  
B.A. Statistics  
Sep 2007 - May 2011  
Berkeley, CA

*Columbia University*  
Full Stack Coding Bootcamp  
Sep 2018 - April 2019  
New York, NY

*General Assembly*  
UX Design Immersive  
Jan 2016 - Mar 2016  
New York, NY

### Design Technologist, Jun 2018 - Present, New York, NY

*Warner Bros. Discovery*

Pioneered the prototyping and conceptual design of user experiences for multiple streaming platforms including HBO GO, HBO NOW, HBO.com, HBO Max, and Max, using React, TypeScript, and various frontend libraries to test interface interactions across CTV, mobile, and web.

- Actively collaborated with cross-functional teams to develop and deliver rapid prototypes using React, TypeScript, and Firebase, driving user testing for Max features and showcasing new product initiatives in executive presentations.
- Innovated design workflows by architecting and deploying Figma plugins using React in conjunction with internal APIs enhancing design team efficiency and promoting a more integrated approach to UI/UX design.
- Spearheaded the full-cycle design system implementation for the internal CMS that powers HBO Max, ensuring scalability, consistency, and improved content management.
- Conceptualized and developed a responsive CMS page builder tailored for the HBO Max editorial team, enabling streamlined content scheduling, improving content delivery efficiency, and enhancing the overall user experience.

### Experience Designer (Contract), Dec 2017 - Feb 2018, New York, NY

*SapientRazorfish*

Played a pivotal role in refining and enhancing the user experience for TE Connectivity's new e-commerce platform, ensuring alignment with client objectives and user needs.

- Reworked content hierarchy for product group and product detail pages.
- Prototyped a type ahead feature to help innovate the TE product search experience.
- Reimagined a TE campaign landing page with an interactive parallax scroll demo.

### Interaction Designer (Contract), Jan 2017 - Nov 2017, New York, NY

*Aetna*

Led redesign of Active Advice, an EMR nursing tool that provides care recommendations, incentive programs, and wellness coaching to help patients lead healthier lives.

- Integrated Atomic Design methods into frontend process using Pattern Lab.
- Interviewed Active Advice users to identify and understand key use cases.
- Introduced and fostered a culture of user-centric design and Lean UX principles.

### Product Manager / Marketing Analyst, May 2012 - Jan 2016, Foster City, CA

*IBM*

Managed a key IBM cloud B2B software offering, IBM Digital Analytics Benchmark, an e-commerce index with over 2000 major retail websites participating worldwide.

- Reported IBM Benchmark holiday data which was featured on CNBC and Techcrunch.
- Led an agile team of marketing, development, and UX resources.
- Wrote user stories and managed product backlog for various IBM Benchmark projects.